

SPRINGDALE OFFERING SUPPORT
Meeting Minutes for
October 15, 2014

Present: Mayor Webster, Bob Diehl, Carolyn Ghantous, Greg Karle, Tom Lindsey, Julie Matheny, Cammie Mitrione, Janis Oxendine, Jim Squires, Anthony Stanley, Joe Ture

Minutes: The minutes of September 17, 2014 were considered and approved as published.

UNFINISHED BUSINESS

SOS 1st Annual Walk-A-Thon Update - A profit of \$960 was reported. T-shirts and donation acknowledgement letters were distributed to participants. Unfortunately the event did not have as many participants as desired. There was discussion as to if the event should remain a stand-alone event or in combination with another as well as the timing of the event because of so many other local events. Sponsors were Play It Again Sports and The Vitamin Shoppe.

Requests for Assistance were reviewed. There are two outstanding requests from seniors for help with yard work. Cammie Mitrione solicited assistance from the Nazarene Church; however, they were not able to help at this time. She then communicated with Jerry Thamann about getting help from the GE group but had not heard back as of the time of the meeting.

The inventory of gift cards was reviewed again. The Police Department has accounted for the gift cards in their possession and the Health Department has requested \$100 to get four more \$25 gift cards. This was approved by those in attendance.

NEW BUSINESS

2014 SOS "Adopt a Family" Holiday Program - Marsha Hctor, Committee Chairperson, was not in attendance, but sent in a report, which is provided as Attachment A. Janis Oxendine has also been collecting names of families for participation in the program. Cammie Mitrione shared "Adopt a Family" flyers that would be available at the Annual Business Expo/Health Fair. The Mayor asked for flyers to distribute to businesses for them to post in their storefronts. There was discussion about the Coat Drive, which is being led by Carolyn Ghantous. Tom Lindsey mentioned that the Fire Department was getting new outerwear and that they would have coats available for donation as needed. The Committee authorized up to \$250 if needed to purchase coats. There was also discussion about the Food Drive. A list of who had food boxes last year is needed. Joe Ture offered to translate the Food Drive boxes' flyers into Spanish.

Dates to remember include:

- Shop with a Community Helper - December 6, 2014
- Sponsor Gift Drop Off - Friday, December 12, 2014
- Gift-Wrapping - Sunday and Monday, December 14 and 15, 2014
- Gift Pick-Up - Wednesday and Thursday, December 17 and 18, 2014

TREASURER'S REPORT

Ms. Matheny provided the SOS Income Statement. In the General Fund, there was an ending balance of \$6,859.29. Additions from the previous statement were interest of \$.54 and the ComeUnity Bash fundraiser (pizza sales) of \$580. In the Christmas fund, there is a balance of \$3,485.41, reflecting donations from Mr. Bailey of \$80 and interest of \$.86. It was decided that the \$960 from the Walk-A-Thon would go into the Christmas Fund for the Food Drive.

DISCUSSION

Joe Ture reported that the Cop on Top fundraiser made over \$4,000. The next event, Tip-a-Cop, is going to be 10/17/14 at Red Robins in West Chester to benefit Special Olympics.

Everyone was reminded of and encouraged to attend the Annual City of Springdale Business Expo and Health Fair on 10/21/14. There will be about a dozen businesses/city government booths. In conjunction with the Expo is the Chili Cook-Off, always a tasty competition. The Health Department will have a booth including SOS information and will be providing Flu Shots, among other health screenings.

NEXT MEETING: November 19, 2014

Respectfully submitted,

Cammie Mitrione, Secretary

Attachment A

2014 "Adopt A Family" Program Report
Marsha Hocter 10/15/2014

Target has committed \$500.00 to Shop with a Community Helper. I am trying to raise more but if needed, can we use \$500.00 from Christmas account? Fire Dept is joining us again this year.

Names are slowly coming in. I have two families right now. I have asked Both schools already and they are working on needs for us. I think it is just a little too early still for them. I anticipate getting a lot more here soon. I still need to contact the Colony. I will do that as soon as I return.

Sponsors are starting to step up as well. Have at least 15 confirmed right now.

Dan Reginald already sent us a check for \$150.00. I have that in my possession and will get to Julie.

Can we go ahead and get the colored posters printed and posted around the city? I believe the Community Center prints those, right?

I have asked both schools for any coat needs and no one has come forth yet. I had one community member call asking for help. Carolyn is getting that coat. Again, the needs will come in due time. I just need to hound the schools some more :). I did start asking a lot earlier this year.

Julie - are your tenants going to sponsor again this year? They were a huge help last year. If so, just start emailing me what size family they want etc. and I will start assigning when I get families that match.

Other Potential Donors: City Employees? Is Lyon's Club adopting again? Also if anyone present at the meeting wants to let me know their intentions for donations then I can write them down as committed.