Program to save over 20 percent on electric generation!

Aggregation plan to save on energy costs

In November, the voters of Springdale passed two ballot issues which allowed the City to create a Natural Gas Aggregation Program and an Electric Aggregation Program. Immediately following the election, the City began working to acquire certifications from the Public Utilities Commission of Ohio (PUCO). Certifications for both programs were granted in February.

On February 15, the Springdale City Council passed legislation entering into an agreement with DP&L Energy Resources (DP&L) to serve as the “Alternative Electricity Supplier” for the City’s Electric Aggregation Program. DP&L has agreed to provide energy generation services for Springdale residents at a rate of $0.0455 per kWh through May 2014. The current Duke Energy “Price to Compare” is $0.0597 per kWh. As a result, the City’s aggregation rate is more than a 20 percent discount off the Duke Energy rate.

There remain several steps to complete this process. Some have already taken place. The City has formally requested from Duke Energy, the customer list of those who did not take advantage of alternative offers from other providers, such as Duke Energy Retail, Dominion or First Energy. Customers on the list will automatically be included in the City’s new program. Some customers may be excluded from the list because they do not qualify to participate under other PUCO rules.

Residents who did take advantage of the savings opportunities will need to request to be added once the program is up and running.

Once Duke Energy has provided the City and DP&L with the list, those eligible customers will receive an “Opt Out Notice” from DP&L. This notice will identify DP&L as the City’s Electric Generation provider and will confirm the rate to be charged for generation services, as well as other terms and conditions of the program. If you are on the customer list, you should have received your Opt Out Notice by now. If you do not wish to participate in the program, you have 21 days from the postmark date of the notice to indicate such. If you wish to remain in the program, you simply do nothing.

Following those 21 days, Duke Energy will send a “Final Notice” to each customer confirming their participation in the City’s program and allowing an additional seven days from the postmark date of this notice to cancel participation. At the conclusion of those seven days, the enrollment process begins. Thirty days later, residents should begin to experience savings in their electric energy rates.

The DP&L lower rates will be reflected on the customer’s Duke Energy bill. Always remember, the customer will continue to receive their bill from Duke Energy which continues to provide the actual transmission and distribution of electric energy in Springdale.

City’s Annual Street Improvement Program for neighborhoods returns

Over the past few years due to financial challenges and lack of revenues, the City has been forced to severely reduce funding for its Annual Street Improvement Program. As a result of this reduction, the funds for this program which primarily addresses repairs to the neighborhood streets were too small to make any substantial impact on City streets for the past couple of years.

This year we have made the commitment to spend $400,000 on the Annual Street Improvement Program. Since we had a very limited program over the past few years, the damage to our streets has continued to grow; therefore, prioritizing which neighborhood improvements to make proved to be very challenging. Although the City recognizes that there are needs in all neighborhoods, current resources simply do not permit all of them to be addressed at this time. As a result, in 2012 a portion of the Oxford Hills Subdivision will be the first to see improvements. The following streets in the subdivision will be a part of this year’s program: Yorkhaven Rd., Cedarhill Dr., Harcourt Dr., and Kenn Rd. from Cedarhill to Yorkhaven. The main focus of the project will be the replacement of curbs, the reconstruction of catch basins, the addition of ADA compliant handicap ramps at affected intersections and some sidewalk repairs along the named streets.

In addition, some residents may be required to repair/replace their deteriorated driveway and/or apron. This driveway and/or apron work, if deemed necessary, will be at the resident’s expense. If repairs are needed, a notice will be sent to the affected property owner.

Construction is planned for later this summer. Once the final schedule is determined, letters will be sent to all affected property owners providing more details about their driveway and/or apron. The letter will include replacement specifications as well as helpful information on Hamilton County’s Home Improvement Program (HIP) to assist with any potential financing of the improvements needed.
New businesses improve City’s economic outlook

While the national, state and local economies have faced some of the most trying times in history, the City of Springdale has experienced a number of successes that will help further stabilize the local economy. Seventy percent of the Springdale economy is comprised of Office and Retail Businesses. Two to three years ago, when the market was in its full-fledged downward turn, Springdale — like many other communities — experienced a number of vacancies and a loss of jobs.

At the end of 2009, General Electric relocated over 1,200 jobs out of the City’s office sector. Avon announced that it would soon begin to eliminate two of their three operations (manufacturing, returns and their call center). This would mean the loss of another 400 - 700 jobs.

Today, the City has added or renewed seven office-based businesses which have or will occupy 453,000 square feet and employ over 2,200. It is expected that Springdale’s 2012 office occupancy will be 17 percent above that of 2009, including the major announcement by Humana to locate in Springdale. Other not-so-public successful additions are organizations such as Sugar Creek Packing and College Source, Inc.

In the City’s visible retail area, approximately 400,000 square feet of retail space was lost, impacting approximately 400 jobs. Retail establishments such as Walmart, Circuit City, Old Navy and Borders were some of the employers that closed.

Springdale has added or renewed 22 retail businesses, which account for 647,000 square feet of space and employ over 600 people. Retail occupancy levels have increased from 72 percent in 2009 to roughly 83 percent in 2011.

Added to the Springdale economy was Morris Home Furnishings, Home Emporium, Full Throttle Karting, 5 Guys Burgers, Woodcraft, Smoq Restaurant, Front Room Furniture, Aspen Dental, the Vitamin Shoppe and several others. Springdale was also able to retain a number of businesses who simply changed their physical address and location. Those who announced plans to remain include TJ Maxx, Verizon, Treehouse Kids and Party City.

Four new retail businesses have opened in the first quarter of 2012. They include: Lucy’s and George’s Restaurant (former Chi-Chi’s location); Sherwin Williams Paint (Tri-Centre); Ali Baba Mediterranean Restaurant (next to Lu Lu’s); and Merchants Mart, a discount food store (former Thriftway location).

Economic development will remain a priority as Springdale and the nation begin to emerge from difficult economic times.

In February 2012, Humana’s RightSource business operation began occupying 173,000 SF of space at the Executive Centre Office Park. The facility will provide 1,000-1,200 new jobs in Springdale in the coming months.

In late 2011, a new prototype store... Warehouse B occupied a 30,000 SF space at Princeton Marketplace across Princeton Pike from Macy’s. The new store offers dramatic discounts on a wide variety of merchandise including electronics.

How can we help?

Police or Fire Emergency
911
Not an emergency? Then call 346-5760 for Police 346-5580 for Fire

General Information........................346-5700
Mayor Doyle Webster
City Building ......................... 346-5705
Home ..................................671-4489
Clerk of Council/Finance Director
Kathy McNear ......................671-2510
City Administrator
Derrick Parham ..................346-5700
Assistant City Administrator
Jerry Thamann ......................346-5700
Building Department ..............346-5730
Finance Department .............346-5700
Police Department (non-emergency)......346-5760
Fire Department (non-emergency)......346-5580
Health Department ..................346-5725
Public Works Department ..........346-5520
Property Maintenance & Zoning Hotline......346-5734
Recreation Department ..........346-3910
Income Tax Department ..........346-5715
Public Information
Phone Line .........................346-5757
Internet Address ........... www.springdale.org
e-mail address ............ admin@springdale.org
New sign to attract business to City

The City has partnered with an outdoor advertising firm, Lamar Advertising Co., on the development of an electronic display sign with the intent of catching the eye of motorists along Interstate 275. The hope is that the large electronic billboard will lure consumers from I-275 to merchants and businesses in Springdale.

The 14-foot-by 48-foot electronic LED sign will be erected near Front Room Furniture. Lamar will bear the entire $750,000 cost for the sign and will devote one-sixth of the advertising time to Springdale businesses, as well as the promotion of the Springdale Retail District and other community and civic events. Advertisements will cycle every eight seconds.

To assist with the marketing of the advertising time, Lamar hired the Springdale Chamber of Commerce because of the chamber’s close contact with local businesses.

“The city’s role has been one of promoting the development of the device and its design during the Planning Commission approval process,” noted Springdale Economic Development Director Jeff Tulloch.

The sign is expected to be completely operational this spring.

“It really is very exciting to get this sign up and functioning,” Tulloch said.

Springdale businesses wanting to advertise on the display should contact Julie Matheny, Director of the Springdale Chamber of Commerce, at 513-346-5712 or julie@springdalechamber.org.

Want a local grocery store? Your input is needed

For many years (in fact since Thriftway closed), residents have indicated a strong desire to have a supermarket return to the City of Springdale. Those concerns have not gone unheard.

In 2005, City officials met with a consultant to determine the feasibility of a grocer relocating its operations into the community. That study indicated that Springdale would present a good opportunity for a grocer. The staff met with a number of retail grocers in hopes of recruiting them to Springdale.

Unfortunately, to date, the City has not been able to recruit and land that supermarket. City officials have not given up on the idea of recruiting a supermarket to the community.

Instead, a movement is underway to ratchet up efforts in support of achieving this goal.

That is where the fine citizens of Springdale come into the picture. The City would like for you to please provide WRITTEN comments explaining how important a supermarket is to you as a Springdale resident. Your comments will be shared with prospective supermarkets as an inducement to locate a store in Springdale.

Please send comments to: admin@springdale.org or City of Springdale, Administration, 11700 Springfield Pike, Springdale, Ohio 45246. Your assistance in this matter is much appreciated.
Residents will soon see the Springdale Garden Club members working in front of the Springdale Community Center, in the Butterfly Garden at Springdale Elementary, and not to mention in their own gardens. The Garden Club has been asked to help plant a vegetable garden at the Heritage Hill Elementary School, a task supported by School Nurse Jo Roberts.

The Springdale Garden Club will sponsor its annual flower sale on April 1. The sale helps the Club buy plants and supplies for various community gardening projects. Order forms for the sale can be obtained at the Community Center. Order forms are also available from any of the club members. All order forms need to be turned in by April 14. Flowers are scheduled to be delivered and distributed Friday and Saturday, May 11 and 12.

In June and July, the club will be touring other gardens in the area. The Club’s Salad Supper and planning dinner is scheduled for August.

New members are always welcome. For more information on club activities contact Joan Knox at joanknox99@fuse.net or by telephone at 674-7755.

**Gardening Tips:**

It is a good rule of thumb that when Forsythia shrubs begin to bloom, it is time to cut back roses and other perennials, and remove debris from planting areas. Also, it is not too soon to plant early maturing vegetable crops. Local extension offices have recently completed a study showing that the Springdale area should now be considered a USDA Plant Hardiness Zone of 6.5 for seed planting.

**Join Us!**

Regularly Scheduled Monthly Meetings

Held at the Springdale Municipal Building, 11700 Springfield Pike:

- **City Council**
  1st & 3rd Wednesdays of each month at 7 p.m.

- **Planning Commission**
  2nd Tuesday of each month at 7 p.m.

- **Board of Health**
  2nd Thursday of each month at 7 p.m.
  (except June, July & August)

- **Board of Zoning Appeals**
  3rd Tuesday of each month at 7 p.m.

Held at the Community Center:

- **Recreation Commission**
  1st Tuesday of each month at 7 p.m.
  (except June, July & August)

For more information about meetings and events, please call the Municipal Building at 346-5700.

**Program could again help with exterior improvement costs**

Once again, Springdale will offer a program to qualifying homeowners so they can make repairs and upgrades to their property. The Home Improvement and Repair Program provides reimbursement for costs associated with exterior repairs to owner-occupied dwellings. Funding is made available through Community Development Block Grant funds from the U.S. Department of Housing And Urban Development (HUD). In many cases, this program provided the extra funds to make a project possible.

The City has participated in the program over the past three years, resulting in home repairs and improvements totaling $151,244. The program is a win-win for both the homeowner and the community. Improvements not only increase an individual property’s value, they improve livability and enhance the values of the entire community.

The maximum reimbursement is $1,000. In 2011, a household of 4 benefitted from the program if the family income was no more than $56,300.

Repairs/improvements must be on the exterior of the home, but may not include pools, spas, landscaping, play equipment or new detached accessory structures.

Applications will be accepted starting May 1. More information on the program, including the 2012 income guidelines, will be available at www.springdale.org (click on the Building Department link) or by calling the Building Department at 346-5730.
Drug take-back program returns

Recent statistics indicate that about 2,500 youths per day between the ages of 12 and 17 illegally use pain medications for the first time right out of the family medicine cabinet. Facts like this support the need to discard medications when they are no longer needed.

So that residents can safely and appropriately dispose of their old prescription drugs, the Springdale Police Department and the Health Department are participating in the nationwide Drug Enforcement Administration (DEA) Drug Take-Back Program on Saturday, April 28.

Residents are urged to clean out their medicine cabinets and bring their unused prescription drugs to the circular drive in front of the Police Department from 10 a.m. to 2 p.m. (The program does not accept needles or liquids.)

Beware: spring scams

Spring is just around the corner with her beautiful flowers, gorgeous days... and door-to-door solicitors.

Beware: spring is prime time for several perennial scams, such as:

- Home improvement con artists who promise low rates on asphalt paving, roof work, garden prep and many other services, but don’t deliver or perform substandard work.

- Door to door solicitors, who falsely claim to be collecting for charity, selling alarm systems or selling subscriptions to magazines that never arrive.

Beware of contractors that use high pressure sales tactics, one day deals, want cash up front, and have vehicles with no company name on them and/or out-of-state plates. These should be a red flag that they are likely not legitimate.

Tips when dealing with contractors

- Ask to see licenses and proof of insurance. Verify their business phone and address.

- Ask for references. Check with the Better Business Bureau and the Ohio Attorney General for any previous customer complaints. You should deal with a local reputable business to help avoid scams. Established contractors should have enough business through advertising and referrals that they don’t need to go door to door to get work.

- Door-to-door solicitors should never be allowed to enter your home. To avoid Identity Theft, never give a solicitor any personal information. Most solicitors likely have no criminal intentions, but never let your guard down.

All commercial door-to-door solicitors must be licensed by the City of Springdale. Any violators should be immediately reported to the Springdale Police Department.

City tax returns due April 17

Springdale’s 2011 tax returns are due to the tax office (or postmarked) by April 17, 2012. The items required to be included with the City tax return are W-2 form(s), page 1 of the Federal form 1040 (and other applicable Federal forms), form 1099 Misc., and any other schedule to support the tax return activity.

Who must file a City return?

All residents 19 years and older are required to file a tax return, whether or not tax is due. Retired residents will need to file a zero taxable income return, then the account can be established in a retired status and subsequent Springdale tax filings will not be applicable (assuming the resident has no further taxable income). In addition, all businesses located in Springdale and businesses which earn income as a result of work performed in Springdale are also required to file a tax return, whether or not tax is due.

Tax Department Hours

The Tax Department regular hours are Monday through Friday from 8 a.m. to 5 p.m. The Tax Department will also be open on Saturday, April 14, from 9 a.m. to 1 p.m. The Tax Department will also have extended hours until 7 p.m. on April 12, 13 and 16.

Extension Requests

Extension requests must be received in writing by the filing due date. If the account is current, an extension will be granted until November 30, 2012.

Questions

Questions can be directed to the tax office at 346-5715 or, in person, at the tax office at the Springdale Municipal Building. Residents waiting until April 17 to file could experience a long line.
The warmth of summer is just around the corner, but with it comes the need for caution. While adults are well aware of the dangers of hot weather and sunlight, children are not and are only interested in the seasonal fun activities.

**Summertime is a time for caution**

The rays of the sun present dangerous ultraviolet (UV) radiation that can not only cause serious burns, but also the long-term risk for skin cancer. When planning a day in the sunshine, slip on a shirt, slop on the sunscreen, slap on a hat and wrap on the sunglasses. When all four cautions are exercised, adults and children have the greatest protection from the dangers of UV radiation.

**Slip, Slop, Slap & Wrap**

**Swimming Pools**

**Supervision:** Always supervise children in a pool. Never assume somebody else is watching. Take turns being the designated “pool watcher” when entertaining with others. Remember, it only takes one inch of water to cause a drowning. Most drownings involving children occur in absolute silence as a child slips under the water. If there’s water, there’s a risk. You can reduce those risks by registering your children for summer swimming lessons at the Community Center.

**Life Safety Skills:** Know life-saving skills by taking a course in First Aid/CPR. Classes are offered once a month at the Community Center. Register by calling the American Red Cross at 792-4000.

**Suction Danger:** Always be alert to damaged or missing drain covers. Public swimming pools and spas are required by law to be equipped with anti-entrapment drain covers. Residential pools are not subject to the same laws and parents should always check for missing or broken drain covers. In some cases, the opening has such force it can trap a child or adult. Never use a pool with drain covers that are missing or broken.

**Prevention:** Safety isn’t just the responsibility of a parent. Every pool owner must inventory dangers that their pool may present. Pools should have adequate barriers, such as a fence with self-closing and self-latching gates. All doors accessing the pool should be secure with an alarm on the door or in the pool to detect pool access.

**Stay Hydrated**

Drink plenty of water during hot weather. Ensure children have plenty of water. Watch for signs of dehydration and overheating, especially if working outside. Dizziness, lightheadedness, nausea and headaches are signs of heat related illness. Take a break, find a cool spot, and drink fluids.

**Fireworks**

Some fireworks are legal in Ohio. Legal, however, does not translate to safe, especially when children are concerned. Closely supervise children, even with the simplest of fireworks. Better yet, plan to enjoy a local show staged by professionals.

**Healthy services are available to City residents**

The Springdale Health Department offers a variety of programs for residents. For appointments or information, call 346-5725. Services include:

- Immunizations for children are provided monthly on the first and third Wednesday mornings.
- Lipid/Glucose Screening blood testing is offered monthly on the third Thursday mornings.
- Blood pressures are taken monthly on the third Tuesday at the Community Center from 10:30 am to 12:30 pm. The service is also available by appointment.
- Home visits by Springdale’s nurse are also available to elderly and disabled residents.

**Surely you Sprang Forward, but did you Change Over?**

When the time changes so should the batteries in smoke alarms (and in carbon monoxide detectors, too!). Residents who may be hesitant to change batteries twice a year thinking the batteries still have plenty of life are urged to use new batteries in smoke detectors and transfer the old batteries to another device on which their life is not dependent... like in a child’s toy.

After placing new batteries in the smoke detector or carbon monoxide detector, take a moment to press the “test” button to be sure it works and to let children know what it sounds like in the event the unit ever goes off.

Homes should have at least one smoke alarm on each level, preferably outside bedrooms. Most detectors — both smoke and carbon monoxide — are recommended for replacement after ten years (less if the detector is having any problems).

Springdale residents who need help with their smoke detector, or who would like an evaluation of their placement, can call the Fire Department’s non-emergency number at 346-5580 to arrange for a fire fighter to assist.
SYB Opening Day Parade
Saturday, April 21
As in the past, the parade will leave the Value City parking lot at 9 a.m., turn right on Kemper, right onto Lawview to the Community Center. There will be a ceremony immediately following in the amphitheater.

Ohio’s One-Mile Fitness Walk
Healthy Ohio Challenges YOU to “Walk the Talk!”
Wednesday, May 16 • 11 am - 1 pm
Healthy Ohio is sponsoring the fifth annual Healthy Ohio Fitness Walk. Help us reach our goal of over one hundred thousand Ohioans walking one mile — over one hundred thousand miles — by participating Wednesday, May 16, from 11 am - 1 pm at the Community Center.
Let’s do our part as a community and participate in a 20-minute, one-mile walk, to help reach this goal! Each participant will receive refreshments.

Women’s USSSA Qualifier Softball Tournament
July 14-15
Thirty-six of the finest women’s slow pitch teams will compete in three divisions. The top teams qualify for state and regional championships.

Easter Egg Hunt
Saturday, April 7 • Noon
The Greater Springdale Jaycees will sponsor their annual Easter Egg Hunt at Ross Park on Saturday, April 7 at 12:00 p.m. Children do not need to pre-register, but should bring a basket to collect their eggs.

Bicycle Safety Program
Saturday, May 5 • 10 am - 2 pm
The Parks and Recreation Department, in conjunction with the Police and Fire Departments, will sponsor the Bicycle Safety Program Kickoff Event at the Community Center. Free bike helmets and bike lights will be given away with each bicycle registration. Free hot dogs and soft drinks will be provided to participants. Bicycle inspections, registration and safety instruction will be offered at this event.

Community Center
2012 Memberships

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ACTIVITIES

Bootcamp
Monday • 5:30 - 6:15 pm
Join Drill Sergeant Jay for a day’s worth of training including squats, lunges, pushups and core work. Start at any exercise level and train to the next level all while eliminating fat and creating muscle! This is a FREE class! Just bring a towel or mat and water bottle – crew cut is not required.

Cardio Kickboxing
Tuesdays & Thursdays • 5:45 - 6:45 pm
Saturdays • 11 am - 12 pm
A great workout that burns some serious calories. You’ve never sweated this much or burned this many calories. Call instructor Elaine McKay at 825-7443 for more information.

Jazzercise
Tuesday, Thursday & Saturday • 9:30 - 10:30 am
Monday, Wednesday & Friday • 5:45 - 6:45 pm.
A sweat inducing, calorie burning aerobic workout. Call instructor Elaine Smith at 575-1620 if you have questions.

Pilates Plus
Monday • 6:30 - 7:50 pm
Pilates is a unique system of strengthening and stretching exercises through slow, mindful, and purposeful movements. A great workout for all ages that energizes you without leaving you fatigued or with overworked and sore muscles. You’re in great hands (feet, mind and body too) with certified Pilates Trainer Nalisa who has been instructing fitness classes for over 20 years. Call Nalisa at 937-361-9007 for more information.

Slimnastics
Monday, Wednesday & Friday • 9:15 - 10:15 am
Join instructor Sue Smith for this energetic aerobics class for women. Best of all, it’s FREE! Bring a towel and small hand weights if you would like.

Zumba
Tuesdays & Thursdays • 6:50 - 7:50 pm
Ditch the workout, join the party! Set to Latin and other international music, this workout combines dance and aerobic moves. Through interval training of fast and slow rhythms, Zumba will sculpt and tone your body. For information, contact Debbie at 205-5064.
Chair Volleyball
Mondays • 10 - 11:30 am
Wednesdays • Noon - 1:30 pm
Everyone is welcome to join us for this fun activity! There are a wide variety of benefits for participants, including improved cardiovascular fitness, increased flexibility, and the opportunity to meet new friends! Players’ ages range from the 50s to 90s and all activity levels can participate.

Springdale Senior Citizens Club
The Springdale Senior Citizens Club is open to residents who are at least 55 years of age and retired. The social starts at 9:30 a.m. every Tuesday. Meetings are held the 2nd and 4th Tuesdays of each month at 12:00 p.m. Several trips are planned each year for all Springdale senior citizens.

Let’s Get Fit
Monday & Wednesday • 10:30 - 11:30 am
The many benefits with this class include working major muscle groups to increase strength and flexibility for daily living, reducing the risk of falls, and reducing stress. The class follows a video “Resisting Muscle Loss” offered by the Hamilton County General Health District. This class is FREE.

L.I.F.E.
Tuesday & Thursday • 11 am - Noon
From getting out of a chair to lifting groceries, this FREE class will help you with everyday movements. We’ll also include some balance exercises and stretching to make this a complete workout.

Line Dancing With the Helts
Monday • 1 - 2 pm
For singles or couples, this class is a great way to exercise and have fun at the same time! If you can stand, walk, move from left to right and enjoy a variety of music, this class is perfect for you! Wear comfortable soft soled shoes. Contact Jerry or Kathy at 321-6776 for information.

EDUCATIONAL PROGRAMS

CPR and First Aid Courses
A CPR or Standard First Aid class will be held once a month at the Community Center. Registration is taken at the American Red Cross by calling 579-3000.

Creative Stamping
1st Wednesday of the month • 10:00 am
May 2, June 6, August 1
Join our instructor Edith Huelsmann to make lovely seasonal cards! Each month you will learn a new technique to enhance and embellish your creations, such as heat embossing or watercolor with ink. Not sure what the month’s cards will look like? Stop by the front desk and view the samples for the coming month. All materials will be provided and each student will complete 5 cards for the low cost of only $8 OR 10 cards for $15, due at registration. Registration deadline is the Friday prior to the class with a class minimum of 5.

Guitar Lessons
Adult Classes:
Tuesdays • 6:30 - 7:30 pm
Thursdays • 7 - 8 pm
Youth Class (10-18 years old):
Tuesdays • 4 - 5 pm
Want to learn a new skill or find an old one? Join us for electric guitar and bass guitar lessons! Students must provide their own guitar, small amplifier and headphones. Cost is only $96 for the session and is required when registering. Class size is limited to a maximum of 12 students. Call instructor Ed Riley at 671-1760 with questions.

Investment Club
2nd Friday of each month • 9:30 - 11:30 am
Join this group and learn about investing and the stock market.

SAY Soccer
Springdale Parks & Recreation is a part of the Soccer Association for Youth - a recreational league that encourages participation and good sportsmanship. Children must be at least 6 years old by July 31, 2012, to participate. Registration is $40 through May 31. Beginning June 1, registration is $55.

Ms. Dena’s Ballet
Monday & Wednesday • 4:30 - 5:30 pm
Your kids can learn classical ballet through fun and creative themes. Your child will enjoy learning basic barre techniques, musicality and body awareness. Ms. Dena is a former professional ballet teacher with the Toledo Ballet Company. Ages 5-8. For information, contact Dena at 781-0671.

Looking for something for your 5th-8th grader? Look to Club Rec for your answer! It’s a great way to socialize with your friends, participate in fun activities and help out in the community. They sponsor community projects and programs, and organize fun activities and outings.

Club Rec is open to all Springdale Community Center members in 5th – 8th grades. The cost is $10 which includes an official Club Rec t-shirt.

Hot Summer Jobs that are soooo Cool!

Parks Maintenance Workers
Seasonal staff is needed to cut grass, trim and help maintain the facilities. You must be 16 years old or older to apply for these positions.

Lifeguards
Certification in Red Cross or YMCA lifeguarding or equivalent required.
Apply at the Community Center.
Pre-Season Pool Hours:
May 26 . . . . . . 12 - 5 pm
May 27 . . . . . . 1 - 6 pm
May 28 . . . . . . 1 - 6 pm
June 2 . . . . . . 12 - 5 pm
June 3 . . . . . . 1 - 6 pm

Regular season hours:
Beginning Monday, June 4
12:15 - 8 pm

The pool will close at 5 p.m. on Tuesdays for swim meets and 6 p.m. on Thursdays for Adult Night. The pool will also close for a few special events during the summer, watch for more information or call 346-3910.

Last Day of Swim Season
Sunday, August 12

Daily Pool Pass Rates
Activity or Fitness members and guests of pool members may purchase a daily pool pass for $3.00. Children under 2 are free. The fee applies to anyone entering the pool gate and there are no refunds. Guests must remain with the member at all times.

Family Guest Pass
Is your family planning to visit this summer? Take advantage of our cost savings family guest pass and plan a day at the pool. SCC members may bring a family (maximum of four) for $10 per day.

Anyone 8 years old and younger must have passed Level 4 swim lesson or be accompanied by a person 16 years of age or older.

Know Before You Go!
The pool is a fun place, but there are a few rules to follow. Please make sure everyone in your family knows and follows all the pool rules. A small sampling of the rules is:

- Bathing suits are required.
- Children 8 and under must be accompanied by a person 16 or older or have passed Level 4 swim lessons.
- Do not swim if you have had diarrhea in the past two weeks.
- Children not toilet trained must wear “swim diapers” and tight fitting swimsuits.
- Lifeguards must be obeyed.
- Excessive horseplay is prohibited.
- Swimmers must be 4 feet tall to ride the slide.

Be sure to check our web site www.springdale.org/goplay/ for a complete listing of the pool rules.

Family Fun Days

Family Fun Days at the pool are back this summer but we’re switching up the dates so families have more time to build their luxury liners for the Cardboard Regatta Race!

JUNE 24: The first Family Fun Day of the summer. We will bring back all the fun activities and games like balloon launch, duck races and the frozen t-shirt contest to name a few.

JULY 22: (rain date July 29th) The Captains and Crews of Springdale’s finest cardboard boats will test the seaworthiness of their homemade vessels. Amateur boat builders will design and construct boats made entirely out of corrugated cardboard and duct tape. The boats must be powered by homemade oars or paddles also made from duct tape and cardboard. A little hint to get you started, a 180-pound person will float in a boat that is one foot by three feet, although it will be a tight squeeze.

Register for the Cardboard Regatta at the Pool office and pick up some more helpful hints. This is a free event open to all pool members. Regular guest fees apply.

Goldfish Swim

August 11 • 12 noon

There’s a new date for the annual Goldfish Swim. Same fun, same amount of fish, and same old fish stories! Spring and Dale (they’re the big 4 inch fish) just can’t wait until Labor Day weekend this year so they are swimming in early along with 1,000 of their fishy friends! Remember kids 12 and under must catch the fish with their bare hands, no nets, no buckets or help from Mom and Dad. Be sure to bring a plastic container to take your new pet home. Regular guest fees apply.

Lifejackets float. Non swimmers don’t!

Our lifeguards receive hours of training in water safety and rescue and do an excellent job of keeping the pool a safe environment. Safety is the number one priority of every lifeguard but keep in mind they watch many people at one time and cannot watch any one child all the time. Parents should observe their children closely while they are in the water. Do not take your eyes off your child while he or she is in the water. Do not depend on them yelling for help if they get in to trouble. Sadly, drowning is often a silent death and too many children are found motionless on the bottom of a pool even with lifeguards and supervising parents present.

Help us keep everyone safe this summer. If a child, particularly less than eight years of age, is a non-swimmer, please ask to use a lifejacket. Jackets are available in the pool office and the staff is happy to accommodate anyone that asks.

Remember, lifejackets float. Non swimmers don’t!
Soar with the Sailfish!
No Timeouts.
No Substitutions.
Everybody Swims!

Are you looking for something this summer that will provide your kids with structure, exercise, and opportunities to make new friends? Do your kids love being in the water? Why not give the swim team a try? Our Coaches are committed to developing each swimmer by providing a positive learning environment while emphasizing safety and respect for the water. Your child will build self-confidence and experience life long memories of summers at the pool. Springdale residents may register beginning May 1 and non-residents may register after May 31. If you would like more information, please contact the Parent Board President, Sharon Brooks at 671-1818.

Meet the Coaches!
Wednesday, May 23 • 6:30 pm
Prospective and current swimmers and their families are invited to attend this informative session with the coaches and Parent Board members. Topics will include fees, practice times, meet schedules, swimmer incentives and teams suit information. Light refreshments will be served. Help kick off another record-breaking Sailfish season!

Watercize/ Aqua Zumba
Thursdays • 6:30 - 7:30 pm
Saturdays • 11 am - Noon
Session 1: June 7, 9, 14, 16, 21
Session 2: June 23, 28, 30, July 5, 7
Session 3: July 26, 28, Aug 2, 4, 9
Instructor: Patricia Cox

Don’t sweat over your fitness program this summer! Dive in to this high energy, no impact workout and experience a party in the pool! Our popular aquatics guru Patricia Cox will lead you through a fun and refreshing workout for all ages and fitness levels. For more information, contact Pat at 385-6111. Fee: $25 / 5 classes ($30 / 5 classes non-residents). Walk-ins: $7/residents ($8/non-residents).

6 “PLEAs” for Healthy Swimming!
You can choose to swim healthy! Healthy swimming behaviors are needed to protect you and your kids from Recreational Water Illnesses (RWIs) and will help stop germs from getting in the pool in the first place. We encourage all of our members to follow the 6 “PLEAs” established by the Center for Disease Control.

Three “PLEAs” for everyone:
- Please don’t swim when you have diarrhea. You can spread germs in the water and make other people sick. This is especially important for kids in diapers.
- Please don’t swallow the pool water. In fact, avoid getting water in your mouth.
- Please practice good hygiene. Take a shower before swimming and wash your hands after using the toilet or changing diapers. Germs on your body end up in the water.

Three “PLEAs” for Parents of Young Kids:
- Please take your kids on bathroom breaks or check diapers often. Waiting to hear “I have to go” may mean that it’s too late.
- Please change diapers in a bathroom or a diaper-changing area and not at poolside. Germs can spread to surfaces and objects in and around the pool and cause illness.
- Please wash your child thoroughly (especially the rear end) with soap and water before swimming. Everyone has invisible amounts of fecal matter on their bottoms that ends up in the pool.

With your continued support, we can keep germs and illnesses out of the Community Center pool. Please remember the 6 “PLEAs!”

Sailfish Snack Shack
The Sailfish swim team operates the pool concession stand to help defray the costs of operating the team. Please help support the organization that serves over 60 Springdale children and purchase your snacks and soft drinks from the concession stand. Hours of operation beginning June 4 are Monday-Saturday 1-4 p.m. Closed Sunday.
**Swim Lessons**

**Learn to Swim the Red Cross Way!**

The American Red Cross Learn-to-Swim classes provide instruction to help swimmers ages 3 to 12 to develop their swimming and water safety skills. It is designed to give students a positive learning experience.

Learn-to-Swim teaches aquatic and safety skills in a logical progression. The objective is to teach people to swim and to be safe in, on and around the water. Your child is in good hands with the Red Cross and Springdale Parks and Recreation Dept. Water Safety Instructors.

Registration begins May 1. For more information, contact Springdale Parks and Recreation Department at 346-3910 or visit [www.springdale.org/goplay](http://www.springdale.org/goplay).

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**Children Swim Lessons**

**Levels 1 & 2**

**Class Dates:** All sessions last two weeks, Monday-Friday for 30 minutes. Class times available are 10:30, 11:00 and 11:30 am.

**Sessions:**

1A . . . June 4 - 15
1B . . . June 18 - 29
2A . . . July 9 - 20
2B . . . July 23 - August 3

*Children enrolled in 1A or 2A classes may not enroll in 1B or 2B until the last lesson of 1A or 2A class.

**Class Costs:**

Pool Members: $5 per session (Pool Membership must be obtained for 2012 prior to swim lesson sign-up.)
Non-Pool Members: $10
Non-Residents: $20

**Level 1:** This course marks the formal beginning of the Learn to Swim Program. Students will learn beginning water skills, which they will progressively build on throughout the program. Some skills taught include: front and back floats and going under water. 5:1 student/instructor ratio. Must be 4-6 years old by June 1, 2012.

**Level 2:** The objective of this level is to give students success with fundamental skills. Students learn to float without support and recover to a vertical position. This level marks the beginning of true locomotion skills. Students explore simultaneous and alternating arm and leg actions to lay the foundation for future strokes. 5:1 student/instructor ratio. Must be 4-6 years old by June 1, 2012, and passed Level 1.

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**Children Swim Lessons**

**Levels 3 and higher**

**Class Dates & Costs:**

All sessions last 4 weeks Monday-Friday for 30 minutes each day. Class times available are 10:00, 10:30, 11:00 or, 11:30 am. There is a limit of 10 children per class.

**Sessions:**

1 . . . . June 4 - 29
2 . . . . July 9 - August 3

**Class Costs:**

Pool Members: $10 per session (Pool Membership must be obtained for 2012 prior to swim lesson sign-up.)
Non-Pool Members: $20
Non-Residents: $40

**Level 3:** The objective of this level is to build on the skills learned in level 2 by providing additional guided practice. Students are taught to coordinate the front crawl and elementary backstroke. They are also introduced to the scissors kick and treading water. 8:1 student/instructor ratio. Must be 5 years old by June 1, 2012, and passed Level 2.

**Level 4:** The objective of this level is to develop confidence in the strokes learned thus far and to improve other aquatic skills. Students will increase their endurance and improve their skills by swimming front crawl and back crawl for greater distances. Students will continue to build on butterfly, elementary backstroke, breaststroke, sidestroke. 8:1 student/instructor ratio. Must have passed level 3.

**Level 5:** The objective of this level is to coordinate and refine strokes. Students will work on refining all strokes and increasing their distances. They will also learn front and back flip turns. 8:1 student/instructor ratio. Must have passed level 4.

**Level 6:** This class will refine strokes even further so students are able to swim with more ease, efficiency, power and smoothness over greater distances. 8:1 student/instructor ratio. Must have passed level 5.

**Junior Sailfish:** This class will provide special attention to improving on the four competitive strokes and endurance. Ideal for students who might be interested in joining the Sailfish Swim Team or becoming a certified lifeguard. 8:1 student/instructor ratio.

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**Adult Swim Lessons**

Do you have a fear of water? Not to worry! Our easy going instructors will work with you at your own ability level and at a pace comfortable to you. Already know how to swim but want to learn a new stroke? We can do that too! Whatever your ability is, if you want to improve your swimming skills or increase your comfort level in the water, join us on Thursday nights from 6:30-7:30pm beginning June 7 - July 26. This class is open to children ages 13 and up when accompanied by an adult. A maximum of 10 will be enrolled in this class.

**Class Costs:**

Pool Members: $10 per session (Pool Membership must be obtained for 2012 prior to swim lesson sign-up.)
Non-Pool Members: $20
Non-Residents: $60

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**All about trust!**

Why do parents trust Springdale swim instructors with their children’s safety?

- All instructors possess the advanced certification of Water Safety Instructor
- Recognized as a “Superior” swim lesson program in the state of Ohio
- Lowest student-teacher ratio for swim lessons in the area
- Individual student achievement awards

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*Children enrolled in 1A or 2A classes may not enroll in 1B or 2B until the last lesson of 1A or 2A class.

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**Children Swim Lessons**

**Levels 3 and higher**

**Class Dates & Costs:**

All sessions last 4 weeks Monday-Friday for 30 minutes each day. Class times available are 10:00, 10:30, 11:00 or, 11:30 am. There is a limit of 10 children per class.

**Sessions:**

1 . . . . June 4 - 29
2 . . . . July 9 - August 3

**Class Costs:**

Pool Members: $10 per session (Pool Membership must be obtained for 2012 prior to swim lesson sign-up.)
Non-Pool Members: $20
Non-Residents: $40

**Level 3:** The objective of this level is to build on the skills learned in level 2 by providing additional guided practice. Students are taught to coordinate the front crawl and elementary backstroke. They are also introduced to the scissors kick and treading water. 8:1 student/instructor ratio. Must be 5 years old by June 1, 2012, and passed Level 2.

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Fourth Annual Farmers’ Market opens June 7 at Springdale Town Center

Each Thursday from June through October, a Farmers’ Market is offered from 3 to 7 p.m. at the Springdale Town Center at the corner of West Kemper and Springfield Pike. Vendors offer a variety of fresh produce, Amish baked goods, honey, handmade soaps and other products. Many vendors from last summer have already re-committed, along with a number of new vendors for the 2012 market. The Farmers’ Market is sponsored by the Springdale Chamber of Commerce. For more information, call 346-5712.

Curb-side brush pick-ups will help with your spring clean-up jobs

In order to assist residents with the disposal of brush and limbs, the City of Springdale operates a weekly brush chipping service in each neighborhood. Brush should be at the curb prior to 7 a.m. on the day of the scheduled pickup. (Once the truck has passed a residence, it cannot return until the next week for regular pickup.)

Brush should be placed at the curb with the cut end of the limb pointing in the same direction as vehicular travel. Do not place rocks, cans, bottles, stumps, or any other plant material in the brush pile.

MONDAYS:
Beacon and Oxford Hills, Kenn Rd., Glensprings Drive, and all streets that intersect with Glensprings.

TUESDAYS:
All streets south of Glensprings Drive and west of Springfield Pike.

WEDNESDAYS:
Springfield Pike, all streets south of I-275, east of Springfield Pike, and west of Princeton Pike.

THURSDAYS:
Springdale Lake Drive, Ray Norrish Drive, Sheraton Lane, Crescentville Road and all areas east of Princeton Pike.

FRIDAYS:
Fridays are reserved for pick-up of brush too large for the chipper. (Only items left out for the regular day of pick-up can be included for this pick-up.)

Local agency can help Springdale residents breathe a little easier

Have you ever wondered whether or not you’re allowed to burn your yard trimmings outside? Had the sniffles and needed to know the mold and pollen counts for the day? Wondered if the hazy air means there’s a smog alert?

The Southwest Ohio Air Quality Agency is an excellent source for information. A division of the Hamilton County Department of Environmental Services, the agency works with area governments, businesses, communities and citizens to achieve and maintain healthy air quality for southwest Ohio. Visit SouthwestOhioAir.org or call 946-7777.